

Biography



Alfredo Escriba

Chief Technology Officer (CTO) Kapsch TrafficCom

Alfredo Escriba, born in 1969, was appointed to the Kapsch TrafficCom Management Board in May 2019. As Chief Technology Officer, he is responsible for research and development as well as the strategic enhancement of Kapsch's technology and solution portfolio.

Function.

> Chief Technology Officer, Kapsch TrafficCom

Career.

Alfredo Escriba has more than 20 years of experience in Intelligent Transportation Systems (ITS), having held multiple executive positions in this field in several different countries. Before his position as CTO he was the Executive Vice President of the Urban Traffic and Mobility Solution Center at Kapsch TrafficCom.

Alfredo Escriba has a comprehensive overview of the different areas of intelligent mobility and has been involved in some of the earliest developments of Integrated Corridor Management (ICM) and the industry transformation into the world of data, IoT, mobile apps and connected vehicles. A Spanish national, Alfredo Escriba has a Master's degree in Engineering from the Polytechnic University in Madrid, an MBA from IAE Universidad Austral in Argentina, and an MS in Data Analytics from Texas A&M in the United States.